Web Developer - UI/UX Designer Developer

Trimark Properties – Gainesville, FL

At Trimark, the Web Developer works alongside the marketing department to effectively develop and maintain company websites, digital advertising campaigns, official company communications, web-based portals for leasing administration, social media campaigns, and more. The candidate should have a balance of web development and graphic design experience. The chosen applicant will develop and implement effective website and digital media strategies to drive consumers to the company website, with the goal of getting website visitors to take action on the site (schedule a site visit, request more information, and lease with our company).

Are you a talented web developer who understands the importance of good design? Are you both creative and analytical, and seeking a position that can challenge both sides of you? Are you motivated and able to execute quickly? Are you hard working and looking for a company where you'll be appreciated? If so, read on. We've been looking for someone just like you.

POSITION:
• Talented Web Developer with UI/UX experience
• Works as the sole designer & developer for all website & digital marketing solutions
• Part-time or full-time applicants considered
• Joins the in-house marketing team
• Works in the company headquarters, located in Gainesville FL

JOB DESCRIPTION:
• Create and maintain all Trimark-owned websites: produce and manage content, including front end design for multiple websites, web pages and brands, social media profiles, email marketing campaigns, mobile sites, and emerging media
• Understand & actively seek online media solutions to achieve company goals for traffic & sales
• Prepare, coordinate and publish online content on a timely basis
• Test website for functionality, tracking, quality assurance, to ensure that all content is relevant and performing efficiently
• Contribute to the creation of graphic content for online and print formats

- Optimize content for SEO
- Create graphics & webpages for social media, including Twitter, Facebook, YouTube
- Build high-quality digital assets including online ads, email campaigns, digital headers, etc to reflect company's image and generate sales traffic
- Spearhead the migration to responsive design on select webpages
- Other duties, as assigned

REQUIREMENTS:

- Bachelor's degree in computer science (CISE), web design, digital media, graphic design-- or equivalent experience
- Must be skilled at both design and development
- Must know HTML, CSS, JavaScript, ASP, PHP, responsive web design
- Must be a balanced person with strong analytical, critical & <u>creative</u> thinking skills
- Skilled in Photoshop and full Adobe suite
- Friendly and easy to get along with
- Basic Microsoft Office knowledge
- Ability to work in a fast paced environment; multi-tasking is key
- The ideal candidate is adaptable, flexible and knows how to set priorities
- Drug-free, smoke-free and able to pass a criminal background check
- You must have mad skills. Seriously.

COMPENSATION:

- Great pay, commensurate with experience
- Paid time off (sick, vacation, holidays) for full-time positions
- Health Insurance for full-time positions
- Dental Insurance for full-time positions
- Company-sponsored retirement plan with corporate match for full-time positions
- Longevity incentives to encourage you to stay with the company long term

TO APPLY:

- Send cover letter, **link to portfolio** , and resume via email to amorey@trimarkproperties.com